

STROLL THE STREET



Each Thursday, from the first week of June until the first of September, Manayunk welcomes local food trucks, artists, and antique vendors along Main Street. Visitors are encouraged to walk, shop and eat their way down Main Street! Select Manayunk restaurants will also feature \$5 appetizers and \$5 cocktail options every Thursday.

This exciting weekly event started in 2015, and each week features about 50 different unique vendors. This year we are adding even more vendors and live music to serenade shoppers as they enjoy the beauty of Main Street. Many retail shops will be staying open late, and offering fun promotions. This is a family-friendly event, and we encourage everyone to bring their entire family along with their appetite.

SPONSORSHIP BENEFITS

JUNE — SEP.

PLATINUM

\$7,500

- Title sponsor*
- Logo in all advertising
- Name mention in 'on air' ads
- Logo on event poster*
- Logo on event billboards*
- Category exclusivity
- Right of 1st refusal next year
- Mention in PR efforts
- In-store promotion
- Logo on event map
- Permission to sample
- Logo & link on Manayunk.com
- Logo inclusion on email blasts
- Branded social media posts

GOLD

\$5,000

- Logo on event billboards*
- Category exclusivity
- Right of 1st refusal next year
- Mention in PR efforts
- In-store promotion
- Logo on event postcard
- Permission to sample
- Logo & link on Manayunk.com
- Logo inclusion on email blasts
- Branded social media posts

SILVER

\$2,500

- Mention in PR efforts
- Logo on event postcard
- Central booth location
- Permission to sample
- Logo & link on Manayunk.com
- Logo inclusion on email blasts
- Branded social media posts
- 10x10 on sidewalk presence at up to 5 event nights

BRONZE

\$250 PER WEEK

- Central booth location
- Permission to sample
- Logo inclusion on email blasts
- Branded social media posts
- 10x10 on sidewalk presence, at up to 3 event nights

*some items may not be produced for each event, and/or may be contingent upon material's printing status